



SID '12 APPLICATION FOR EXHIBIT SPACE

We hereby apply for exhibit space at the Display Week 2012 Exhibition (June 5-7, 2012, Boston Convention and Exhibition Center, Boston, MA, USA). We agree to abide by the Conference Exhibit rules as stated in the attached.

Name of Company _____
 Street Address _____
 City, State, Zip Code _____
 Company Contact _____
 Telephone: _____ Fax: _____ Email: _____
 Web Site: _____

We will exhibit and/or demonstrate the following products or services:

We would like to reserve _____ square feet of space at \$40 per square foot *

Sustaining members receive a 10% discount on rental space (determined by level of sustaining membership paid for). Please check with SID Headquarters at (408) 879-3901, fax: (408) 879-3833, e-mail: maralise@sid.org, if you would like to confirm that your company is a current Sustaining Member.

Cost for rental space	\$ _____
Sustaining membership (GOLD, \$7,500; SILVER, \$3,000, Basic, \$1,000)	\$ _____
10% discount on ___ booths , if applicable	(\$ _____)
Subtotal (Total rental cost minus discount)	\$ _____
Meeting Room Rental (\$2800-uncovered or \$4500-covered)	\$ _____
Total	\$ _____
Enclosed is our check for	\$ _____

Booth Number(s) Desired (in priority order):

1. _____ 2. _____ 3. _____ 4. _____ 5. _____ 6. _____ 7. _____

**Please sign below indicating that you have read and agree to the SID rules for Display Week 2012.
 Without this signature we are unable to hold your booth space.**

 Name Title Date

MAKE CHECK PAYABLE TO SID Symposium.

Acceptance of this application/contract (to which full payment of exhibit space rental is included) by the 2012 SID International Symposium and Exhibition converts this application into a binding contract between the exhibitor and the 2012 SID Symposium and Exhibition, covering all aspects of this contract -- including the booth rental and the rules and regulations in the attached document.

Credit Card# _____ Expiration Date _____

Authorized by: _____
 Signature Date

Send this application with payment to:
 SID Symposium, Attn.: Michele Klein, Exhibit and Advertising Sales Manager
 411 Lafayette Street, Suite 201, New York, NY 10003; 1-347-335-0650; Fax: 1-212-460-5460; michele@sid.org

