



2012 SOCIETY FOR INFORMATION DISPLAY
June 3-8, 2012, Boston Convention and Exhibition Center, Boston Massachusetts USA
Exhibit Booth Personnel/Guest Registration

PART I. NAME AND ADDRESS

Please check if this is your: Home Business address.
 This address will be used in the SID database for future mailings.

First Name _____ Last (Family) Name _____ Job Title _____
 Company _____
 Address _____
 City _____ State _____ Zip _____ Country _____
 Phone _____ Fax _____ E-mail _____

SID will provide your email to exhibitors both before and after the conference. If you do NOT wish SID to provide your email, please check here

PART II. PROFESSIONAL INFORMATION

→ Yes, I wish to receive/continue to receive *Information Display Magazine*. No
 Your signature is required to validate this audit information Signature _____ Date _____

1. Are you professionally involved with information displays, display manufacturing equipment/materials, or display applications?
 Yes No

2. What is your principle job function? (check one)

- 10) General/Corporate/Financial
- 11) Design, Development Engineering
- 12) Engineering Systems (Evaluation, QC, Stds.)
- 13) Basic Research
- 14) Manufacturing/Production
- 15) Purchasing/Procurement
- 16) Marketing/Sales
- 17) Advertising/Public Relations
- 18) Consulting
- 19) College or University Education
- 20) Other _____

3. What is your organization's primary end product or service? (check one)

- 10) Active-Matrix Devices and Circuits
- 11) Cognitive and Interactive Displays
- 12) Communications Systems/Equipment
- 13) Computer Monitors/Peripherals
- 14) Computers
- 15) Consulting Services, Technical
- 16) Consulting Services,

- 17) Management/Marketing
- 18) Display Backlighting
- 19) Display Components, Hardware, Subassemblies
- 20) Display Manufacturing Equipment, Materials, Services
- 21) Display Materials
- 22) Display Systems
- 23) Education
- 24) Electronic Paper
- 25) Electrophoretic Displays
- 26) Flexible Displays & Electronics
- 27) Field Emission Devices
- 28) Green Technologies & Products
- 29) Human Factors
- 30) Industrial Controls, Systems, Equipment, Robotics
- 31) Interactive Displays
- 32) Lasers in Display Applications
- 33) Liquid-Crystal Displays
- 34) Liquid-Crystal Technology
- 35) Light-Emitting Devices
- 36) Light-Emitting Diodes
- 37) Medical Imaging
- 38) Military Displays
- 39) MEMS Displays
- 40) Microdisplays
- 41) Nano-Technology and Materials for Displays
- 42) OLEDs
- 43) Plasma Displays

- 44) Phosphors
- 45) Projection Displays & Systems
- 46) Printed Displays & Electronics
- 47) Software
- 48) Solid-State Lighting
- 49) 3-D Displays & Stsrems
- 50) Television Systems/Broadcast Equipment
- 51) Television Receivers, Consumer Electronics, Appliances
- 52) Test Measurement & Instrumentation Equipment
- 53) Touch Interface
- 54) Transportation, Commercial Signage
- 55) Vehicle Displays
- 56) Other _____
- 57) Systems Integrator

4. What is your purchasing influence?

- 10) I make the final decision
- 11) I strongly influence the final decision
- 12) I specify products/services that we need
- 13) I do not make purchasing decisions

5. What is your highest degree?

- 10) A.A., A.S., or equivalent
- 11) B.A., B.S., or equivalent
- 12) M.A., M.S., or equivalent
- 13) Ph.D. or equivalent

6. What is the subject area of your highest degree?

- 10) Electrical/Electronics Engineering
- 11) Engineering, other
- 12) Chemistry
- 13) Materials Science
- 14) Physics
- 15) Management/Marketing
- 16) Other _____

7. Please check the publications that you receive personally addressed to you by mail.

(Check all that apply)

- 10) Advanced Display
- 11) CNET
- 12) Digitimes
- 13) EE Times
- 14) Electronic Design News
- 15) Electronic Journal
- 16) Electronic Times
- 17) IEEE Spectrum
- 18) Intl Optoelectronics and Design Magazine
- 19) Micro-Electronics Magazine
- 20) Solid State Technology
- 21) Tech-ON

PART III. HOST COMPANY

- I am with an exhibiting company
- I am a guest of:

THREE WAYS TO REGISTER

BY MAIL:

Send completed form:
 SID Symposium
 411 Lafayette Street, Suite 201
 New York, NY 10003

BY FAX:

Fax completed form to:
 (212) 460-5460

ON THE WEB:

Register at the SID home page:
<https://www.displayweek.org>

THE DEADLINE FOR ADVANCE REGISTRATION IS MAY 18, 2012.

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