PART I. NAME AND ADDRESS

Please check if this is your: □ Home □ Business address.
This address will be used in the SID database for future mailings.

First Name ____________________________ Last (Family) Name ____________________________ Job Title ____________________________

Company _______________________________________________________________________________________________

Address _______________________________________________________________________________________________

City ____________________________ State ___________ Zip ___________ Country ____________________________

Phone ____________________________ Fax ____________________________ E-mail ____________________________

SID will provide your email to exhibitors both before and after the conference. If you do NOT wish SID to provide your email, please check here ☐

PART II. PROFESSIONAL INFORMATION

☐ Yes, I wish to receive/continue to receive Information Display Magazine. ☐ No
Your signature is required to validate this audit information

1. Are you professionally involved with information displays, display manufacturing, equipment, materials, or display applications? (check one)
   □ Yes □ No

2. What is your principle job function? (check one)
   10) □ General/Corporate/Financial Management
   11) □ Design, Development Engineering
   12) □ Engineering Systems (Evaluation, QC, Stds.)
   13) □ Basic Research
   14) □ Manufacturing/Production
   15) □ Purchasing/Procurement
   16) □ Marketing/Sales
   17) □ Advertising/Public Relations
   18) □ Consulting
   19) □ College or University Education
   20) □ Other________________________

3. What is your organization’s primary end product or service? (check one)
   10) □ Active-Matrix Devices and Circuits
   11) □ Cognitive and Interactive Technologies
   12) □ Communications Systems/Equipment
   13) □ Computer Monitors/Peripherals
   14) □ Computers
   15) □ Consulting Services, Technical
   16) □ Consulting Services, Business
   17) □ Management/Marketing
   18) □ Display Backlighting
   19) □ Display Components, Hardware, Subassemblies
   20) □ Display Manufacturing Equipment, Materials, Services
   21) □ Display Materials
   22) □ Display Systems
   23) □ Education
   24) □ Electronic Paper
   25) □ Electrochroelectric Displays
   26) □ Flexible Displays & Electronics
   27) □ Green Technologies & Products
   28) □ Human Factors
   29) □ Industrial Controls, Systems, Equipment, Robotics
   30) □ Interactive Displays
   31) □ Lasers in Display Applications
   32) □ Liquid-Crystal Displays
   33) □ Liquid-Crystal Technology
   34) □ Light-Emitting Devices
   35) □ Light-Emitting Diodes
   36) □ Medical Imaging
   37) □ Military Displays
   38) □ MEMS Displays
   39) □ Microdisplays
   40) □ Nano-Technology and Materials for Displays
   41) □ OLEDs
   42) □ Plasma Displays
   43) □ Phosphors
   44) □ Projection Displays & Systems
   45) □ Printed Displays & Electronics
   46) □ Software
   47) □ Solid-State Lighting
   48) □ 3-D Displays & Sterems
   49) □ Television Systems/ Broadcast Equipment
   50) □ Television Receivers, Consumer Electronics, Appliances
   51) □ Test Measurement & Instrumentation Equipment
   52) □ Touch Interface
   53) □ Transportation, Commercial Signage
   54) □ Vehicle Displays
   55) □ Other________________________
   56) □ Systems Integrator

4. What is your purchasing influence? (check all that apply)
   10) □ I make the final decision
   11) □ I strongly influence the final decision
   12) □ I specify products/services that we need
   13) □ I do not make purchasing decisions

5. What is your highest degree? (check one)
   10) □ A.A., A.S., or equivalent
   11) □ B.A., B.S., or equivalent
   12) □ M.A., M.S., or equivalent
   13) □ Ph.D. or equivalent

6. What is the subject area of your highest degree? (check one)
   10) □ Electrical/Electronics Engineering
   11) □ Engineering, other
   12) □ Chemistry
   13) □ Materials Science
   14) □ Physics
   15) □ Management/Marketing
   16) □ Other________________________

7. Please check the publications that you receive personally addressed to you by mail. (Check all that apply)
   10) □ Advanced Display
   11) □ CNET
   12) □ Digitsimes
   13) □ EE Times
   14) □ Electronic Design News
   15) □ Electronic Journal
   16) □ Electronic Times
   17) □ IEEE Spectrum
   18) □ Intl Optoelectronics and Design Magazine
   19) □ Micro-Electronics Magazine
   20) □ Solid State Technology
   21) □ Tech-ON

PART III. HOST COMPANY

☐ I am with an exhibiting company
☐ I am a guest of:

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