

8th ANNUAL SID/COWEN 2012 DISPLAY INVESTORS CONFERENCE
“TRENDSPOTTING IN THE DISPLAY TECHNOLOGY ECOSYSTEM”
Boston Convention & Exhibition Center, MA
Tuesday, June 5, 2012

8:00 AM	Registration & Continental Breakfast																					
8:35 AM – 10:20 AM	SID International Symposium Keynote Presentations																					
	<ul style="list-style-type: none"> ■ Recent Breakthroughs for Larger-Sized OLED Displays and Their Application to OLED TV <i>Dr. Byung Chul Ahn, Senior Vice-President and Head of the OLED Development Center, LG Display</i> ■ Display Transformation for Continuous Growth of the Display Industry <i>Dr. Sung Tae Shin, Senior Vice-President, LCD R&D Center, LCD Business, Samsung Electronics</i> ■ Computational Displays: New Optimization for Interactive, Lighting Sensitive, and 3D Displays <i>Dr. Ramash Raskar, Professor, Media Arts and Sciences, Co-Director, Center for Future Storytelling, MIT Media Lab</i> 																					
10:25 AM – 7:00 PM	SID 2012 Trendspotting in the Display Technology Ecosystem <i>Sponsored by Cowen and Company – Room 252 A-B</i>																					
10:25 AM – 10:30 AM	Welcoming Remarks <i>Josh Epstein, Managing Director, Cowen and Company / Dr. Elliott Schlam, Elliott Schlam Associates</i>																					
10:30 AM – 11:35 AM	Innovations Beyond the CE Space – Changing the Status Quo in Established Markets <i>Company Presentations followed by Discussion</i> <i>Moderated by Dr. Elliott Schlam, Elliott Schlam Associates, CEO of New Visual Media Group</i> <ul style="list-style-type: none"> ■ Prysm (Private): <i>Dr. Roger A. Hajjar, CTO</i> ■ Kopin (KOPN): <i>Dr. John Fan, CEO</i> ■ Altierre Digital (Private): <i>Sunit Saxena, Chairman & CEO</i> 																					
11:40 AM – 12:45 PM	Evolution of Touch and the Immersive Experience <i>Company Presentations followed by Discussion — Moderated by Dr. Elliott Schlam</i> <ul style="list-style-type: none"> ■ Senseg (Private): <i>Dr. Ville Mäkinen, Founder & CTO</i> ■ Neonode (NEON): <i>Thomas Eriksson, Co-founder & CEO</i> ■ Perceptive Pixel (Private): <i>Jefferson Han, Founder & CTO</i> 																					
12:45 PM – 1:50 PM	Lunch and Keynote Presentation – Room 252 A-B <ul style="list-style-type: none"> ■ Evolutionary and Disruptive Changes from the Glass Industry’s Perspective <i>Dr. Peter Bocko, CTO, Corning Glass Technologies (GLW)</i> 																					
1:50 PM – 2:40 PM	From Emerging Technology to Market Adoption – Paths to Commercial Success <i>Company Presentations followed by Q&A — Moderated by Josh Epstein</i> <ul style="list-style-type: none"> ■ Universal Display Corporation (PANL): <i>Sidney Rosenblatt, EVP & CFO</i> ■ E-Ink Holdings (EINK): <i>Dr. Scott Liu, Chairman</i> 																					
2:45 PM – 5:05 PM	Building a Better Display...and Impacting the Display Industry in the Next Decade <i>Company Presentations followed by Q&A</i> <i>Moderated by Ctibor Cemper, Vice President, Cowen and Company</i> <table border="0" style="width: 100%; margin-top: 10px;"> <tr> <td style="width: 15%;">2:45 – 3:05</td> <td style="width: 45%;">Nanoco (NANO.LN):</td> <td style="width: 40%;"><i>Dr. Michael Edelman, CEO</i></td> </tr> <tr> <td>3:05 – 3:25</td> <td>CBRITE (Private):</td> <td><i>Boo Nilsson, CEO</i></td> </tr> <tr> <td>3:25 – 3:45</td> <td>Plextronics (Private):</td> <td><i>Andy Hannah, CEO</i></td> </tr> <tr> <td>3:45 – 4:05</td> <td>Microvision (MVIS):</td> <td><i>Alexander Tokman, President & CEO</i></td> </tr> <tr> <td>4:05 – 4:25</td> <td>QD Vision (Private):</td> <td><i>Jason Carlson, President & CEO</i></td> </tr> <tr> <td>4:25 – 4:45</td> <td>Pixel Qi (Private):</td> <td><i>Dr. Mary Lou Jepsen, CEO</i></td> </tr> <tr> <td>4:45 – 5:05</td> <td>eMagin (EMAN):</td> <td><i>Andrew Sculley, President & CEO</i></td> </tr> </table>	2:45 – 3:05	Nanoco (NANO.LN):	<i>Dr. Michael Edelman, CEO</i>	3:05 – 3:25	CBRITE (Private):	<i>Boo Nilsson, CEO</i>	3:25 – 3:45	Plextronics (Private):	<i>Andy Hannah, CEO</i>	3:45 – 4:05	Microvision (MVIS):	<i>Alexander Tokman, President & CEO</i>	4:05 – 4:25	QD Vision (Private):	<i>Jason Carlson, President & CEO</i>	4:25 – 4:45	Pixel Qi (Private):	<i>Dr. Mary Lou Jepsen, CEO</i>	4:45 – 5:05	eMagin (EMAN):	<i>Andrew Sculley, President & CEO</i>
2:45 – 3:05	Nanoco (NANO.LN):	<i>Dr. Michael Edelman, CEO</i>																				
3:05 – 3:25	CBRITE (Private):	<i>Boo Nilsson, CEO</i>																				
3:25 – 3:45	Plextronics (Private):	<i>Andy Hannah, CEO</i>																				
3:45 – 4:05	Microvision (MVIS):	<i>Alexander Tokman, President & CEO</i>																				
4:05 – 4:25	QD Vision (Private):	<i>Jason Carlson, President & CEO</i>																				
4:25 – 4:45	Pixel Qi (Private):	<i>Dr. Mary Lou Jepsen, CEO</i>																				
4:45 – 5:05	eMagin (EMAN):	<i>Andrew Sculley, President & CEO</i>																				
5:10 PM – 5:40 PM	Keynote Presentation – Room 252 A-B <ul style="list-style-type: none"> ■ Speak. Touch. Gesture: How Multi-Modal Innovations are Redefining the User Interface <i>Matt Revis, Vice-President, Handset Business, Nuance Communications (NUAN)</i> 																					
5:45 PM – 7:00 PM	Drinks & Displays: Networking Reception With Presenters and Investors – Room 254 A-B																					